

# Quote

the weekly digest

Volume 31—Number 4

Week of January 22, 1956

may we QUOTE



you on that?

[1] JOHN FOSTER DULLES, U S Sec'y of State, *amplifying* controversial "brink of war" statements attributed to him in Life magazine:

"There are basic moral values and vital interests, for which we stand, and the surest way to avoid war is to let it be known in advance that we are prepared to defend those principles, if need be by life itself." . . . [2] ADLAI STEVENSON, *criticising* "shocking views" of Sec'y of State, as disclosed in Life article: "Saber-rattling threats of atomic war and disregard of our allies will not reduce tension. . . and may tend to confirm the propaganda that America is a greater danger to peace than Russia." . . .

[3] CHAS E WILSON, U S Sec'y of Defense, *commenting on* "brink of war" controversy: "Well, there are all sorts of brinks." . . . [4] CYRUS EATON, chmn of bd, C&O Ry: "I anticipate that industry will have 50 million stockholders by 1965.

With 50 million capitalists in the U S, there will be little room for socialism or communism."

[5] Vice Pres RICH-

ARD M NIXON, *inducting* 4 millionth mbr Boy Scouts of America:

"When the day comes we can have the Boy Scout movement behind the Iron Curtain we will have begun to create the understanding that will bring real peace." . . .

[6] Prof FREDERICK L FITZPATRICK, Science Dep't Teachers College, Columbia Univ, *emphasizing need for more* "teachers of teachers": "A revision is long overdue in the physical sciences whose high school courses have remained virtually static for 60 yrs." . . .

[7] Rabbi EDW E KLEIN, Stephen Wise Free Synagogue, N Y C: "Desegregation will not be a reality until the color of the skin becomes as unimportant as the color of the eyes."

16th year of publication

## moving finger



Weighing the political facts of life, we still incline to the belief that there *will* be a token cut on individual income taxes in '56. Should such a course prevail, both parties will try to extract the maximum political benefit from their beneficence. In this endeavor Democrats would appear to have the edge. Republicans can hardly capitalize on the tax cut as an Administration measure in view of the President's recent counsel to maintain the *status quo*. But it must be kept in mind that prominent Democrats at the policy-making level also are on record as opposing tax-reduction now.

Actually it would seem that this is going to come down pretty much to an individual basis. A Representative or a Senator, up for re-election, can point to his personal voting record. On this basis both Democrats and Republicans who voted for tax reduction could capitalize. Since the opponent in no case will have served in the

84th Congress he can only counter with the statement that he *would* have voted for a tax cut if he'd had an opportunity. In a tight race a vote for lower taxes may conceivably turn the tide.

How much tax relief? Not a great deal. Two proposals currently considered are (a) Raising the exemption from present \$600 to \$700, and (b) Splitting 1st-bracket tax rate. As it now stands, 1st \$2,000 of taxable income draws rate of 20%. Proposal is to make 1st \$1,000 taxable at 15%, 2nd \$1,000 at 20%.

Latter proposal is more likely to prevail. It gives an even break to everyone, whereas raising exemption obviously favors high-income earners. Taxpayer in lowest bracket would save only \$20 on his extra \$100 exemption, while a man in the 50% bracket would save \$50. Savings would be doubled for working couples. These indicated cuts are reckoned on a full calendar yr. However, we anticipate benefits will be limited to latter half of yr.

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## *Quote* the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



### **ACTION—1**

Our capacity for doing is the true measure of our knowledge and ability.—W D HOARD, *Hoard's Dairyman*.

" "

You may get what you want if you wait, but it's apt to be pretty shop-worn.—*Banking*.

### **AGE—2**

When a man can do the things he wants to, he is usually beyond wanting to do them. — FRIEDL BEUTELROCK, *Er und Sie*, Munich (QUOTE translation).

### **AGRICULTURE—3**

A farm is what you can make a fortune on if you can find uranium or strike oil.—*Banking*.

### **ATOMIC AGE—4**

It is now more than a decade since the atom bomb was going to destroy all of us any moment. True, it may yet, but I doubt it. Man has already demonstrated that anything he dreams of, he can achieve; and man is dreaming of peace.—BURTON HILLIS, *Better Homes & Gardens*.

### **BIBLE—5**

The Bible is the greatest of all civilizing influences. Civilization and commerce always follow in its wake. It tames wild men, makes safe the advent of the traveler and the agitators of organized society.—TAYLOR G BUNCH, "The Book of Books," *Signs of the Times*, 1-3-'56.

### **CAPITALISM—6**

From the Opinion Research Corp'n of Princeton, N J, comes this report: In 86 high schools, seniors were asked 6 simple questions about American Capitalism. 82% said there is no competition in business; 60% said owners get too much of the profits; 76% believed that most of the gains came from new machinery and the owners get most of the money; 55% believed in the Communist theory "from each according to ability, to each according to need"; 51% did not believe that the Profit and Loss System was necessary to the survival of business; 60% said a worker should not produce all he can.—EDW F HUTTON, "Think It Through," *Argonaut*, 12-23-'55

### **CHURCH—7**

Destroy the church and you knock the props from under civilization and men become spiritual vagabonds begging food from every idea, only to turn away discontented, hungry and sad.—*Christian Evangelist*.

### **CIVILIZATION—8**

Only the most civilized nations have mastered the technique of remaining prosperous while in debt.—AL MCGEE.

*Quote*

# washington

by Les & Liz  
Carpenter



In Washington, it has gotten so you are socially an outcast if you haven't had a heart attack. The nation's No 1 and No 2 post-coronary cases—Pres Eisenhower and Sen Lyndon B Johnson—have made heart talk social as well as political.

" "

*Constituents ask their congressmen for everything. Latest is one Fla man who wrote Sen Geo Smathers to know what Fed'l agency removes tatooring.*

" "

Voice of America has another new tongue—its 40th. Latest linguistic acquisition is Guajarti, the language of a province in India. The Voice plans to add many new broadcasts to India, that strategic "neutral" battle-ground between American and Russian ideology.

" "

*When ex-U S Treasurer Georgia Neese Clark was forced by bandits to open her bank in Richland, Kas, and turn over the cash, the immediate reaction in Washington was: "Thank goodness her bank still wasn't the U S Treasury!"*

" "

A New Jersey lady wrote a 5-page letter to a U S Senator and, as an afterthought, attached a memo to it: "OK, so I ain't concise. Sue me !" Her letter got a careful reading.

*Quote*

## DIET—9

It was eating, not drinking, that took us out of paradise.—WILHELM MUELLER quoted in *Weltwoche*, ZURICH (QUOTE translation).

## DISCIPLINE—Self—10

A mother, who had just punished her child for not doing something he knew he ought to do, was somewhat taken aback when he turned a tear-stained face to her and asked, "How do you make yourself do the things you ought to do?"— *Whatsoever Things*, Stetson Univ.

## EDUCATION—11

The chief evil from which the schools suffer is not communism but community neglect. . . . Whatever the responsibilities of the schools to a democratic soc'y, the responsibilities of a democratic soc'y to its schools are more basic and more numerous. — SIDNEY HOOK, *Texas Outlook*.

" "

The chief responsibility of the schools is to get out of boys and girls what God put in them.—Ex-Gov AYCOCK of N Carolina, *American School Bd Jnl*.

## EDUCATION—Future—12

The schoolboy who now turns his shining face to the future must no longer be trained merely for the tasks he is to perform. He will need the twin modes of intellectual life which are interior discipline and out-going dialogue, because only so can he exist with a measure of happiness during the long hrs when some *thing* does his work for him. — GEO M SHUSTER, pres, Hunter College, "The New Schoolboy's Shining Face," *American Scholar*, Winter, '55-'56.



## mining the magazines

Writing in *Glamour* (Jan) Rob't Sarnoff, exec v-p of NBC, suggests that tv shows might be put under a different producer each night—Walt Disney Night, Max Liebman Night, etc. Thus the producer would serve in a capacity similar to the editor of a magazine. The "table of contents" would be his exclusive decision. How this could be worked out with sponsoring advertisers is a point author neglected to touch upon.

Maybe one reason children show little interest in reading today is that the courses we provide do not give them enough "challenging materials." So suggests Nila Banton Smith, writing in *NEA Jnl.* "Children of today are sophisticated; much of the material they are supposed to read in school is below their level of intelligence and understanding. . . . We must meet (the child) on his own ground and in his own world if we expect to deepen and hold his interest in reading."

*Popular Science* (Jan) condenses official Air Force rep't on the Little Green Men. It says there aren't any. Ninety per cent of "flying saucer" sightings have been satisfactorily explained, Air Force says. "All the unidentified aerial objects could have been explained if more complete observational data had been available."

A kind lady in N J donated a cake to school bd mbrs in her district for a post-meeting snack. She was a bit confused, however, by the bd's thank-you letter which commended her for her co-operative spirit "of which your cake was concrete evidence." — *Nat'l Parent-Teacher.*

”

*Everywoman's* (Jan) rep't receipt of a mss from a 14-yr-old girl who said it was her mother's. but "the family has never been able to persuade her to send anything in." Editors liked the contribution, bought it. Later the mother wrote: "Now my daughter wants a 10% cut for serving as literary ag't!"

Magazine Clinic of the American Inst of Graphic Arts has now submitted its exhaustive survey on cover pictures. The "sure-sell" item, it seems, isn't bathing beauties or domestic animals—but the British Royal Family. A new picture of Queen Elizabeth or Princess Margaret invariably stimulates newsstand sales.

*Uranium Magazine*, "The Mining Journal of the Atomic Age." has begun publication at Denver, Colo. Monthly, \$3 per yr. Carries uranium rep'ts from various areas; bullish on uranium future. Atomic industry section.

*Quote*

### FUTURE—13

The "things" of the future are far less important in themselves than the way things affect the way of life. . . As industry becomes more automatic, people will have more leisure and more need for creativity in leisure hrs—because a lot of people will be bored to death pushing buttons. . . The urge for creativity will move people out of the big cities—there simply isn't room in a crowded apt for a dark-room, for instance. And as creativity decreases aggressiveness and increases security, the home will become a partnership; divorce will decrease. — MORRIS ERNST, *Glamour*.

### GOD—and Man—14

"What do you know about the suffering of Christ?" someone asked Billy Graham. "You have never suffered."

Billy ans'd: "When a Western Union messenger delivers a death message to a home he doesn't take part in all the suffering connected with the message. He just delivers the telegram. That's all I am—God's messenger boy. I don't ask people to look up to Billy Graham. I ask them to respect Jesus Christ. I didn't die on a cross. Neither did you. But Christ did. He suffered and died for our sins."—GEO BURHAM, *Billy Graham: A Mission Accomplished* (Revell).

### GOSSIP—15

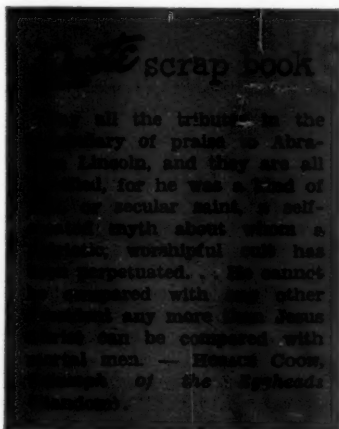
Always know what you are talking about, but don't always talk about what you know. — *Thre Freundin*, Karlsruhe (QUOTE translation).

*Quote*

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### IDEALS—16

Great ideals and principles do not live from generation to generation just because they are right, nor even because they have been carefully legislated. Ideals and principles continue from generation to generation only when they are built into the hearts of the children as they grow up.—GEO S BENSON, educator.



### KNOWLEDGE—17

Real intelligence is a creative use of knowledge, not merely an accumulation of facts. The slow thinker who can finally come up with an idea of his own is more important to the world than a walking encyclopedia who hasn't learned how to use the information productively.—D KENNETH WINEBRENNER, *Argonaut*.

### LEISURE—18

Leisure is the finished product of efficiency.—Emos *Magazine*, hm, Enos Coal Mining Co.

#### **LIFE—Living—19**

Have you ever thought of the danger of *outliving yourself*? That may sound foolish. But it has happened. Arthur Symonds, an English poet who died at the age of 24, after a life of much dissipation, wrote, "I have outlived myself by many a yr." He had great promise, but had outlived his powers, and became no longer a poet, but just a heavy drinker. It is sad to outlive one's contemporaries and be "the last leaf on the tree." It is sad to outlive one's money. It is the saddest thing to outlive our best aspirations, and our highest purposes. — HALFORD F. LUCCOCK, *Christian Herald*.

" "

Every life is unsatisfactory until its owner has made up his mind what he means to do with it. — *World Christian Digest*.

#### **MARRIED LIFE—20**

A wife is the girl you married. She likes flowers, chocolates, smart clothes and going places as much as the day you married her. If you can't give her these, a kiss that says "I love you" will do.—*The Lion's Tales*, bulletin, Lions Club, Pueblo, Colo.

#### **MODERN AGE—21**

In the closing lines of his play *The Glass Menagerie*, Tennessee Williams voices a cry which may be heard from many who can see what is happening in the world today. "Blow your candles out," he said, "for nowadays the world is lit by lightning!" Those who have known the speed and destructiveness of the revolutions of our time will find much truth in his metaphor.—CHAS W FORMAN, "A World Lit by Lightning," *Christian Century*, 12-21-55.

#### **MODESTY—22**

Modesty is the feeling that others will discover how wonderful you are.—Anon.

#### **MONEY—23**

Wealthy people miss one of life's greatest thrills — paying the last installment.—*Mutual Moments*, hm, Mutual of Ohama.

“

#### **QUOTE Binders**

We again have available a 3-ring binder especially made for **QUOTE**. The publication name is stamped on the backbone for ready reference. This sturdy binder holds 2 complete volumes (52 issues). The price is \$2.50, postpaid.

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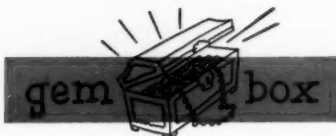
#### **POLITICS—24**

Politicians will resolve not to sling mud during the 1956 campaign, just like children don't break Christmas toys.—DAN KIRNEY, *Scripps-Howard Newspapers*.

#### **PREACHERS—Preaching—25**

Somehow I feel that preacher was on the proper beam when he caused a worshipper to buttonhole him and say, "Sir, I came to your church to be comforted, and you sound a fire alarm."—OREN ARNOLD, *Presbyterian Life*.

*Quote*



Nat'l applause of the match between actress-heiress Grace Kelly and Monaco's Prince Rainer marks a turnabout from 50 yrs ago, when nothing enraged the public more than U S beauties marrying royalty. America rejoiced 50 yrs ago (Feb 17, 1906) at the gala White House wedding of Pres Teddy Roosevelt's lovely daughter Alice and Congress man Nick Longworth. The country's sweetheart (inspiring songs, fashions, etc), "Princess Alice" drew praise for preferring a home-grown husband to a for'gn blue-blood. A proud writer put it in the Common Reader, June-'06:

Alice Roosevelt is no more. . . at the age of 22, she has dropped one of the oldest and most honored names in American history, left her girlhood forever behind her, and become the helpmeet, not of a titled for'gner, but of a young American. . . When it was rumored she was going to Europe, a leading French paper began to discuss the titled for'gner she would be most likely to marry, publishing her picture surrounded by pictures of such eligible young princes as Adalbert of Prussia. . . as if to say that she could take her choice. She did take her choice and she chose to marry no title. Young America was good enough for her.

*Quote*

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## PROGRESS—26

Progress depends not so much upon the human power to recall by itself as upon the ability to take what is kept from the past and subject it to critical examination and interpretation.—MAX SCHOEN, H B SHRICKEL & VAN METER AMES, *Understanding the World: An Introduction to Philosophy* (Harpers).

Always remember the soundest way to progress in any organization is to help the man ahead of you to get promoted.—L S HAMAKER, gen'l mgr, Republic Steel Company.

## RELIGION—27

True religion is the life we live, not the creed we profess, and some day it will be recognized by quality and quantity and not by brand.—CLEMENT D JOHNSTON, Chmn of Bd, U S Chamber of Commerce, quoted in *Vital Speeches*.

## RELIGION—Training—28

It is easier to learn to swim, to play ball, or to ride a bike when you're a child. And that is the time when it is easier to learn to pray, and to establish the habit of spiritual discipline.—ALSON J SMITH, *Live All Your Life* (Regnery).

## SALESMANSHIP—29

A sidewalk flower vendor was not doing any business. Suddenly a happy thought struck him and he put up this sign: "This gardenia will make you feel important all day long for 10¢."

All at once his sales began to increase.—JAS KELLER, *Just For Today* (Doubleday).

" "

Salesmen who keep passing the buck never seem to make many of them.—*Specialty Salesman*.



## pathways to the past

Edited by Janet Baldwin

### Nat'l Crime Prevention Wk Nat'l Defense Wk

**Feb 12—Lincoln's B'day.** . . *Race Relations Sunday.* . . *Scout Sunday.* . . 165th anniv (1791) of b of Peter Cooper, inventor of 1st U S-made locomotive (Tom Thumb), capitalist, and founder of free N Y college, Cooper Union. . . California miner Edward Hargraves found Australia's 1st gold vein 105 yrs ago (1851), marking start of mass immigration Down Under.

**Feb 13—James Bradford** rushed his *American Magazine* through Philadelphia presses 215 yrs ago (1741), beating Benj Franklin's *General Magazine* by 3 days for honor of being country's 1st magazine. . . Founding of Superior Cts 155 yrs ago (1801) marked final Federalist measure to strengthen central gov't. . . Lincoln got a day late b'day gift 95 yrs ago (1861) —the land's top office—when the Electoral College vote confirmed his victory.

**Feb 14—St Valentine's Day.** . . *Mardi Gras.* . . 190th anniv (1766) of b of British sociologist Thos Malthus, whose gloomy population theory worries overcrowded Earth more each yr (unchecked population will outrun food supply, with starvation inevitable).

**Feb 15—Ash Wednesday** (Lenten season begins). . . The nat'l bank controversy raged 165 yrs ago (1791) as Jefferson and Hamilton presented con and pro constitutionality arguments to Pres Washington.

**Feb 16—Van Wyck Brooks**, eminent literary critic and scholar, 70 today (his *Flowering of New England* won Pulitzer Prize).

**Feb 17—World Day of Prayer.** . . America's 1st colonial post office was established by parliamentary act 265 yrs ago (1691). . . Dr Rene T Laennec, French "father of physical diagnosis" and stethoscope inventor, was b 175 yrs ago (1781). . . The House of Congress, breaking the Electoral College deadlock on the presidency, chose Jefferson over Aaron Burr on the 36th ballot 155 yrs ago (1801). . . A Golden Anniv for the White House's most glamorous bride; 50 yrs ago (1901) Teddy Roosevelt's daughter Alice married House Speaker Nick Longworth in the Executive Mansion's fanciest wedding (now widowed, she's still wit-tiest Washington social lion). . . Kansas Citians mobbed the Metropolitan Opera 30 yrs ago (1926) for the *Rigoletto* debut of K C soprano Marian Talley (now forgotten); few noted Met debut that night of a young Dane, Lauritz Melchior.

**Feb 18—Fireworks** lit up Montgomery, Alabama, 95 yrs ago (1861) at gala inauguration of Confederacy president Jeff Davis.



*Quote*



For nearly half-a-century citizens of Stamford, Conn. have set time-pieces and governed appointments by City Hall clock. But now the old clock has been stopped; its hands set permanently at the hr of six. It's all due to the starlings.

Since early autumn the birds have appeared at dusk each day to roost on the hands of City Hall clock. Their collective weight invariably stopped the clock; it had to be started anew each morning. Finally this chore became so irksome that Gus Rasile, City Hall custodian, stopped the clock and set the hands in a vertical position to baffle the feathered pests.

This is a gesture of frustrated surrender that will be appreciated if not applauded by city officials and private householders thruout the land. What to do about starlings has become a nat'l problem.

To do the starling justice, it really doesn't want to roost on urban structures; its preference is the reed beds of small streams and ponds, but in the absence of ornithological contraception, the starling has out-grown its natural habitat. Our troubles with the starling trace back to the yr 1890 when some well-meaning bird-lover imported half-a-dozen of the birds and released them in New York's Central Park.

#### SEX—Education—30

Two worried parents were discussing the possibility of having their unawakened 10-yr-old son attend classes in sex education at his school. The lad disposed of this notion in one sentence: "I don't want it if there's any homework."—*Scholastic Teacher*.

#### SPEECH—Speaking—31

Free speech is like garlic. If you are perfectly sure of yourself, you enjoy it and your friends tolerate it in you. If you are insecure inside yourself, you do not indulge in garlic and you do not tolerate it in others. —LYNN WHITE, Jr, Pres, Mills College.

" "

At banquets you eat what you don't like before you hear people you don't want to hear talk about things you don't understand.—JEAN COCTEAU, French artist, *Weltbild*, Munich (Quore translation).

#### TEMPTATION—32

Opportunity only knocks, while temptation kicks the door in.—*Lafayette* (La) *Advertiser*.

#### TIME—Calendar—33

A railrd engineer wouldn't try to time his train with a 59-cent watch—yet strangely enough, that is exactly what man is doing in running the 1956-model world according to our present calendar. . . Economic pressure for standardization increasingly urges adoption of the answer to all this—a World Calendar, containing four equal quarters and the twelve present months, balanced by the observance of a world holiday at the end of each yr.—*St Petersburg* (Fla) *Times*.

*Quote*

## TIME & SPACE—34

The moon seems sure to be man's first destination in space. A landing there might be achieved within 50 yrs. A visit to Mars will probably come next. It may take two centuries before man's technical prowess and know-how enable him to fly there, land *and come back*. Given enough time and barring some unexpected setback or disaster to the human race, space ships from the earth should eventually visit all the planets and moons of the solar system.—J GORDON VAETH, U S Navy Special Services Center, Office of Naval Research, "Landing in Space," *Flying*, 1-'56.

" "

A visit to the stars is not imminent, but we may well be nearer to it in time than we are to Pekin man. — Sir GEO THOMSON, *The Forseeable Future* (Cambridge).

## TRIAL & ERROR—35

If you stumble today pick yourself up tomorrow. That's what tomorrows are for.—JANET COLLINS, Negro ballerina, *Ebony*.

## WAR—Futility—36

It is probable that no one could "win" a third world war, in the sense of being richer, happier or better off after such a war than before it, even if no atomic weapons were used. If atomic weapons were used in all-out, city-to-city attack by both sides, the conclusion is certain.—PAUL H NITZE, "Atoms, Strategy and Policy," *For'n Affairs*, 1-'56.

## WOMEN—37

The real difference between a beautiful woman and a charming woman: A beautiful woman is a woman you notice, while a charming woman is one who notices you.—*Tit-Bits*, London.



We hardly dare hope that the Dep't of Agriculture will institute a wholesale reform in the writing of Gov't bulletins—but at least they're trying! We quote from a recent instruction sheet: "Your job is to write Gov't rep'ts, not the 'deathless prose' of Shakespeare. He had to have genius—all you need is horse sense."

Sometimes those special "weeks" inspired and promoted by various commercial interests, result in some rather incongruous juxtapositions. In Feb, for example, Cherry-Vanilla ice cream shares a period with Kraut and Frankfurters. . . Further on the subject of food, we can now inform you (having digested a recent survey) that the 5 edible items available in every U S town are: beans, hamburgers, cola drinks, ice cream and hot dogs.

Communist philosophy is, we trust, not spreading as rapidly in the U S as is the Russian nat'l beverage. One big distiller forecasts that by '60 vodka may be our top alcoholic drink. . . Dodge is now developing a car to be sold exclusively in Texas. . . As a free service to patrons a Kansas City bank keeps a bowl of "parking meter pennies" in the lobby.

*Quote*

## GOOD STORIES you can use...



Sen Lyndon B Johnson (D-Tex) told the story last wk of having two suits and no place to go—at least not immediately.

Johnson was fitted for two suits, a brown and a blue one, the day he suffered his heart attack last July. His tailor read in the newspapers about Johnson's attack and phoned the hospital to find out what to do about the suits.

"Tell him to make the blue one up," Johnson instructed his wife. "I'll need that one whatever happens!" — *QUOTE Washington Bureau.* a

" "

A gang of holdup men in Las Vegas, looking for one big haul before they cleared out of town, burst into the suite of a well-known actors' agent who was deep in a game of poker with some fellow 10-percenters.

The surprised men jumped out of their seats, put up a terrific battle and finally managed to rout the intruders. The bruised and beat-up robbers appeared before the chief at their hideout later, where they shamefacedly admitted their defeat.

"It wasn't positively for nuttin', tho, boss," said one. "We got away with 27 bucks."

"I told you to lay off agents, you dopes," snarled the chief. "You had 30 bucks when you broke in!" — E E KENYON, *American Wkly.*

*Quote*

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Jos Zderad

A rather pompous city man, turned farmer, was showing a small lad over his acreage. He bragged incessantly of his accomplishments, finally concluding with the proud boast: "And I grew it all by myself, sonny. Started out with nothing, and now look at it!"

"From nothing?" echoed the duly impressed lad. "Golly, sir, without even a seed?"

" "

One business firm wrote to another saying: "Our electronic brain estimates that the cost of the work you wanted carried out will be . . ."

The following reply arrived the next morning. "As this is higher than we anticipated, we would suggest that your electronic brain make an appointment with ours to discuss ways of reducing the figure."—*Everybody's* (London). c

" "

Tennessee Ernie Ford was reading an article by a psychiatrist in which he explained how two young married people could determine whether they loved each other.

"Things have changed," said Ernie. "A few yrs ago people were so busy raising a family they didn't even have time to take the test." — *Minneapolis Sunday Tribune.* d

Fed'l Daffynitions:

Program: Anything that can't be accomplished with one telephone call.

Research: Looking for the fellow who moved the file.

Part of Our Long-Range Thinking: We'll go ahead with it if we can ever get Congress to give us the money.

Under Consideration: Never heard of it.

Under Active Consideration: We are looking for the file to find out what it is.—*QUOTE Washington Bureau.*

" "

A recent picture showing a large group of young women being sworn into the Air Force reminded a certain Colonel of the time during the last war when he and other pilots got a large chuckle out of a hurried-up sign posted at an airfield. This sign proves that sign painters, like writers, should have proofreaders. It read: "All women recruits will wear dark blue or black stockings only. Anyone wearing anything else will be subject to disciplinary action." — *Woodmen of the World Mag.*

" "

A Texas zillionaire drove his air-conditioned car to N Y one time. On his approach to the Geo Washington bridge he got into a hassle with the gatekeeper about the 50-cent toll to cross the bridge. "Son," he drawled, "I never carry anything less than a \$500 bill. How much do you all want for the bridge?" — *Woodmen of the World Mag.*

When a woman says she hasn't yet seen forty, perhaps her vision isn't twenty-twenty.—*HAL CHADWICK.*

" "

Historians tell us the past. Economists tell us the future. Only the present is confusing.—*Banking.*

" "

You can't always judge a man by the company he keeps—it may be his wife's folks.—*Woodmen of the World Mag.*

" "

Mountain climbers rope themselves together because there's safety in numbers—also, it keeps the sane ones from going home.—*Philnews, hm, Phillips Petroleum Corp'n.*

" "

Automobiles are getting so low that pretty soon you won't even have to open the garage at all—just slip the car under the door.—*BILL VAUGHAN, VFW Mag.*

" "

The Old Timer remembers when lots were full of ballplayers instead of used cars. — *Changing Times.*

" "

We're living in an unprecedented era of prosperity. Never before have people acquired nearly so many unpaid-for things.—*Cincinnati Enquirer.*

" "

Most children take no, No, NO for an answer.—*FRANKLIN P JONES.*

*Quote*

## behind the IRON CURTAIN



Marshal Bulganin made a personal inspection of the housing situation in Moscow. When he walked thru a public park with his aides, he noticed two or three people sleeping on each park bench. He turned to an aide and said: "Comrade, we must correct this situation at once—see to it that more benches are put up immediately."—PAUL STEINER, *American Mercury*.

" "

A Chinese Communist at the Geneva Conf saw a modern Western city for the 1st time in his life. He was staggered by what he saw: the attractive shop windows, the stores bursting with merchandise, the handsomely clothed passersby, the well-organized traffic—the gen'l air of prosperity and orderliness.

That night he wrote to his wife in China: "There are no slogans here. But they have everything our many slogans demand."—ALEXANDER JANTA, *Partners*.

" "

This should be the story to end all stories concerning absent-minded professors. A friend of ours went to a fifth reunion at his alma mater. He suddenly found himself confronted by his old economics prof, who remarked sternly: "What's the trouble, Smith? You've been cutting a lot of classes lately!"—FRANCES RODMAN. h

*Quote*

A colonel was sitting in his jeep one day watching his troops move up a hill when he heard some violent swearing. Jumping out of his car he raced halfway up the hill where he found a sergeant.

"Did I hear someone swearing?" asked the colonel.

"Yes, sir," was the reply. "It was me."

"Well, remember this," snapped the colonel. "I do the swearing for this regiment!"

"I know, sir," replied the sergeant, "but you see, I was coming up this hill with a big load and some grenades slipped and rolled back down the hill. The swearing had to be done right away, and you weren't here to do it."—DAN BENNETT. i

" "

The wolf was too poor to buy etchings so he asked his girl to come up to his apt and see the handwriting on the wall.—*McCall Spirit*, hm, *McCall Corp'n*. j

" "

A young couple wanted to buy a house. They wanted it near a shopping center where there was a drugstore with a soda fountain.

The realtor found the neighborhood. Went up and down the block knocking at doors. Finally he found a family that wanted to sell. Then he asked the young couple why they wanted to be near a drugstore with a soda fountain.

"You see," they explained, "grandma lives with us and we are gone all day. So she likes to have a drugstore to run down to in the morning and afternoon so she can sit on a stool and chat with the soda fountain clerk."—HAROLD H HARTLEY, *Indianapolis Times*. k

## light armour

Richard Armour



### Make Hay Where The Sun Shines

A visiting businessman in Fla who temporarily forsakes his cabana for a convention hall may be able to write off part of his vacation trip as a tax deductible business expense.—News item.

The businessman's convention bound,

He's packing pens and pencils.  
He leaves these parts with graphs and charts

And data books and stencils.  
But in among the ties and shirts  
He packs with such devotion,  
He tucks some shorts for outdoor sports

And maybe suntan lotion.

He lugs along his rod and reel  
To catch what fish are lurking,  
And golf clubs, too, for things to do—

He won't be *always* working.

Expensive? Not so very bad.

He's carefully explored it.

For months he's planned the junket, and

He thinks he can afford it.

Has he perhaps rich relatives

To visit in Miami?

An uncle, yes (how did you guess?),

His good old Uncle Sammy!

”

After loading the family car for a trip, the man told the neighbors, "We aren't getting away from it all—we're taking it with us."—Arcadia (Wis) News-Leader.1

The fellow next door always takes a deep interest in what the opposition political party is up to. It ruins the election for him if they don't nominate somebody he'll enjoy voting against.—BILL VAUGHAN, VFW Mag. " m

“ ”

At a spiritual seance they were waiting for the spirit of a waiter to appear to his wife, but he didn't come in spite of all efforts. "He's not coming!" the leader finally decided, discouraged. "I guess we'll have to give it up," and he pushed the table back.

At that moment the table moved and a spirit voice said, "One moment please. Your table will be served in a moment." — *Revue*, Munich (QUOTE translation).

“ ”

A Hollywood animal trainer has been so impressed by the do-it-yourself trend, he's thinking of selling full-grown tigers by mail order with a book of instructions entitled: "Subdue It Yourself."—ERSKINE JOHNSON, *Photoplay*. n

“ ”

Hugo Valerio, the painter (whose family also is in the restaurant business) tells about two Italians. One says to the other: "I wish you'd explain something to me. I keep seeing signs reading Kosher. What does it mean?"

"Kosher means Kosher," the 1st explained.

"I understand that," the 2nd said, "but what does it mean?"

"Well," the 1st one said, "to us Italians it doesn't mean anything. But to Jewish people it means Duncan Hines."—OLLIE M JAMES, *Cincinnati Enquirer*. o

*Quote*

*Quote-ettes*

Lady ASTOR, upon being asked if she had any advice to give her grand-daughter, who has just reached 21: "It's practically impossible to talk to young people nowadays, let alone give them advice."

1-Q-t

" "

Dr ELMER HESS, pres, American Medical Ass'n: "If I had my way, no teen-ager would be permitted to drive after dark."

2-Q-t

" "

LANA TURNER, actress: "After I'm dressed for the evening, I look myself over and ask, 'What can I take off?'"

3-Q-t

SECOND CLASS

news of the NEW

Edited by Alice Jacobs



For yrs, many architects have been concentrating on "bringing the outdoors indoors" via increased use of glass. Now stores that want a wide-open look can dispense with their doors altogether and substitute an "air curtain" which keeps warm air inside in winter, outside in summer. Curtain was developed by *Sifrag Air Curtain Corp'n*, a Swiss firm.

A blower in the top of the entrance forces air thru a grille. Air, refrigerated in summer, steam-

heated in winter, is sucked downward into a floor grille, then filtered and returned to the top thru side ducts. Installation in this country is handled by *Sulzer Bros, Ltd*, of New York, and by *American Air Curtain Corp'n*, of St Louis and costs between \$15,000 and \$20,000.

A somewhat similar arrangement is being tried in a Budapest outdoor cafe, but we understand the Hungarian version is used only to keep wintry air comfortably warm.

NOTE here items of special interest in this issue \_\_\_\_\_  
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